



Institute for
Women's Leadership

Executives Trade Up

Designed specifically for senior executive women this intensive applies the "Trade Up" principles to increase career success and quality of life.

"Trade Up has enabled me to make a dramatic shift in my leadership that allows me to take on an opportunity I have always aspired to - leading a geographic expansion effort for our Firm"

Mary Bennett
Partner, Crowe Chizek

What does the program include?

Executive Trade Up is a 2-day program that includes:

- Two days of facilitated learning sessions with world-class faculty among a community of senior women leaders within your organization who share similar commitments, concerns and business challenges
- One hour of individual executive coaching by Institute for Women's Leadership coaches
- Electronic diary for tracking progress & sharing best practices
- One follow up group conference call
- On-line tools for community development and management

Who are the participants?

The Executive "Trade Up" Program is limited to 20-30 participants to ensure the highest quality of learning is achieved. Participants are women leaders at the most senior levels of Fortune 1000 companies, government agencies, or large not for profit organizations. This is a community of women leaders with vision, passion and a desire for leadership breakthroughs. You can expect an environment of generosity, empowerment, relationship and creativity while you partner with your peers using an applied learning approach to solving tough career challenges.

How is this executive program different?

The Institute for Women's Leadership is a globally respected leadership institute dedicated to advancing the full partnership of women and men as leaders for sustainable change in organizations and communities. Our approach to leadership effectiveness includes a focus on addressing your specific development needs and providing practical and applicable ways to increase and sustain your leadership presence. We say that being an extraordinary leader is more about how you impact others and how well you harness the resources within yourself and others to achieve sustainable business improvement. Amazing personal and professional satisfaction can be achieved when you take the time to do some deep reflection and redesign of what will ensure BOTH career success and an improved quality of life!

Program Details

2007-2008 dates:

In-house programs are conducted from 10:00 am on the first day with an evening no-host dinner until 4:00 pm on the second day

Tuition: \$1495/person

For Complete Details Visit:
www.womensleadership.com

Or Call the Institute for Women's Leadership: (650) 556-8800

"Since I have used the 'Trade Up' methodology to redesign myself I am healthier than I have been in years and my work continues to flourish. I stopped believing that I couldn't have it all...on my terms!"

Dr. Colleen Brophy

Our Satisfied Client (Partial List)

Clients who have participated in IWL programs and consulting include Agilent Technologies, Boeing, Charles Schwab, FedEx, Hewlett-Packard, GAP, Levi Strauss & Co., Oral-B, PWC, SC Johnson, Teva Pharmaceuticals, Visa International, Yahoo and Wells Fargo Bank.

