



Institute for
Women's Leadership

Professionals Trade Up

Designed specifically for professional women this intensive applies the "Trade Up" principles to accelerate leadership development.

"Since I've used the 'Trade Up' methodology to redesign my life I am healthier and happier than I have been in years. My work is flourishing much more effortlessly. I stopped believing that I couldn't have it all... on my terms!"

Dr. Colleen Brophy
Chief of Vascular Surgery

What does the program offer?

What you will learn in this 1-day program:

- Discover your untapped potential.
- Reveal and remove self-sabotaging behaviors
- Create practices for increasing your impact
- Learn communication skills that allow you to operate at the enterprise level when required to

Who are the participants?

The "Trade Up" Program is limited to 30 participants to ensure the highest quality of learning is achieved. Participants are formal or informal leaders in their organizations and have not fully unleashed their leadership potential. This is a community of women professionals with vision, passion and a desire for leadership breakthroughs. You can expect an environment of generosity, empowerment, relationship and creativity while you partner with your peers using an applied learning approach to solving tough career challenges.

How is this program different?

The Institute for Women's Leadership is a globally respected leadership institute dedicated to advancing the full partnership of women and men as leaders for sustainable change in organizations and communities. Our approach to leadership effectiveness includes a focus on addressing your specific development needs and providing practical and applicable ways to increase and sustain your leadership presence. We say that being an extraordinary leader is more about how you impact others and how well you harness the resources within yourself and others to achieve sustainable business improvement. Amazing personal and professional satisfaction can be achieved when you take the time to do some deep reflection and redesign of what will ensure BOTH career success and an improved quality of life!

Program Details

2007-2008 dates:

In-house programs are conducted from 9:00 am until 5:00 pm.

Tuition: \$495/person

For Complete Details Visit:

www.womensleadership.com

Or Call the Institute for Women's Leadership: **(650) 556-8800**

Our Satisfied Client (Partial List)

Clients who have participated in IWL programs and consulting include Agilent Technologies, Boeing, Charles Schwab, FedEx, Hewlett-Packard, GAP, Levi Strauss & Co., Oral-B, PWC, SC Johnson, Teva Pharmaceuticals, Visa International, Yahoo and Wells Fargo Bank.

